

PRESENTATION

Dear readers,

This special edition of RAM – Revista de Administração Mackenzie (*Mackenzie Management Review*) presents seven articles on Social Innovation. Thirty papers were submitted coming from Mexico, Brazil, Portugal, Germany, Italy, France, and India. After the first desk review, nineteen papers with a minimum standard of quality were submitted to double blind review. After the second round of review was closed, six papers were selected for publishing. Because of their pronounced contribution to the field of social innovation, Howaldt, Domanski and Kaletka were invited to write a manuscript to this special issue, which then counts seven papers in total.

The first article, prepared by Howaldt, Domanski and Kaletka – “Social Innovation: Towards a New Innovation Paradigm”, presents first empirical results of the global research project “SI-DRIVE: Social Innovation – Driving Force of Social Change” and introduces key findings of a global mapping of social innovation initiatives. This quantitative mapping is based upon 1.005 social innovation initiatives.

“Exploring Various Approaches of Social Innovation: A Francophone Literature Review and a Proposal of Innovation Typology”, prepared by Maud Gregoire, propose an in-depth literature review that questions the meaning of the “social” adjective when it is used by authors to qualify an innovation. The paper highlights the different approaches of the concept, their relations to each other and their limits, and illustrates these approaches with concrete examples. Besides, the author builds on these materials to propose an innovative typology that wholly integrates social innovation.

“Social Innovation as a Process to Overcome Institutional Voids: A Multidimensional Overview”, developed by Manuela Rösing Agostini, Luciana Vieira Marques and Marília Bonzanini Bossle, propose a theoretical framework to explore social innovation as a response to institutional voids in a multidimensional analysis. To support the framework, six theoretical proposals were developed from theoretical gaps identified in a systematic literature review, started in Web of Knowledge database.

Suzanne Érica Nobrega Correia, Veronica Macario de Oliveira and Carla Regina Pasa Gomez organized “Dimensions of Social Innovation and the Roles of Organizational Actor: The Proposition of a Framework”. The proposed framework, within the Brazilian context, involves the analysis of the dimensions of social innovation and the roles played by the organizational actor.

“Scaling up Social Innovation: A Meta-Synthesis”, presented by Rodrigo Luiz Morais-da-Silva, Adriana Roseli Wünsch Takahashi and Andrea Paula Segatto, contributes with the analysis of how features raised in the case studies in the field of social innovation. The analysis is based on the meta-synthesis methodology proposed by Hoon (2013) and indicates factors that promote social innovation scalability.

Mario Vazquez Maguirre, Gloria Camacho Ruelas and Consuelo Garcia de La Torre present “Women Empowerment Through Social Innovation in Indigenous Social Enterprises”. The paper explores innovative enabling mechanisms for women’s empowerment in a social enterprise and how they promote local development in a Zapotec indigenous community, the third largest ethnic group in Mexico. It contributes to the extension of social entrepreneurship literature from a gender perspective, exploring the mechanisms that allow women to succeed in highly marginalized indigenous communities.

“Family Agro-Industry Clusters from the Social Innovation Perspective is a paper developed” by Tiago Zardin Patias, Debora Bobsin, Clandia Maffini Gomes, Bianca Bigolin Liszbinski and Luana Ines Damke. The study had an emphasis on semi-structured interviews with governance members from the investigated cluster, as well as on the analysis of the governance meeting minutes since the emergence of the clusters. Social innovation was analyzed based on the viewpoint of the process, network formation, planning, governance and results.

The Introduction of this special edition prepared by the four invited editors adds additional comments about the selected papers.

Good reading!

Silvio Popadiuk

Post-doctor by University of Toronto.

Doctor and Master in Business Administration by Faculdade de Economia, Administração e Contabilidade da Universidade de São Paulo (FEA-USP).

*Professor at Universidade Presbiteriana Mackenzie (UPM),
and academic editor of Revista de Administração Mackenzie.*

Rua da Consolação, 930, Prédio T, Térreo, Consolação,

São Paulo – SP – Brasil – CEP 01302-907

E-mail: silvio.popadiuk@mackenzie.br